

First Green Third-Party Hospitality Management Company Debuts in California

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Living and Working Green=Stewardship with Sustainability(TM)

John Glen DiGuiseppe, President/CEO of the USA's first green third-party hospitality management company, Investors Hospitality Management, 'IHM', introduces a revolutionary dimension to third-party management: 'stewardship with sustainability'(TM). IHM's portfolio reflects a spectrum from domestic mid/economy level hotels (Best Western, Choice, Wyndham and independent hotels) to stunning international private luxury estates/villas/resorts owned/managed by the company.

DiGuiseppe explains: 'An individual 'Green Plan' is created, implemented and maintained for each client's property. Living and Working Green is a lifestyle and I believe we have a social responsibility to become greener everyday.' By designating Ray Burger, Founder and Chairman of Pineapple Hospitality, Inc. and EcoRooms(R) and EcoSuites(TM) as Chief Sustainability Officer for IHM, dual-edged focus pairs IHM's property management/ownership/representation services with a selection of certified sustainable vendors/product sourcing.' As IHM continues to unfold principles of sustainability into its daily operations, careful fiscal management is an equally significant metric of IHM's operations. DiGuiseppe's own experience with investment informs his operational strategy for client representation. 'I feel there's a need for checks and balances, I have a fiduciary duty to my clients,' comments DiGuiseppe. 'When IHM engages a client, the first thing I do is retain the services of a qualified local CPA to oversee the hotel's fiscal profile on a continuing basis. This allows me to successfully micro manage the client's property and provide accountability for the investment.'

'Sustainability issues dominate the consciousness of humanity today,' comments DiGuiseppe. 'I am providing an interactive dialogue for continuous input at the global level via IHM's website: www.investorshm.com. We all come to the table of sustainability with varied levels of expertise. The site will promote continued conversation and be supplemented by a monthly newsletter complementing daily news updates and features. DiGuiseppe will address International Management Network's and America's Best Value Inn's annual convention on green hospitality issues in December, both held in Las Vegas.

'Sustainability is the Full Monty' (TM), states DiGuiseppe who introduces IHM's Global Alliance of Stewardship with Sustainability(TM), an invitation-only consultancy of hospitality industry executives from whose collective accord Wen-I Chang, Founder/President of Atman Hospitality Group, Inc. and Founder/Owner of Gaia Napa Valley Hotel and Spa/all Gaia Hotels has been chosen to receive IHM's 2007-2008 inaugural award, IHM 2007-2008 National Living Treasure: Stewardship with Sustainability(TM).

Twenty-three year resident of Westlake Village, California, DiGuiseppe is a Rotarian with the Thousand Oaks Rotary Club and President of the South Shore Hills HOA. DiGuiseppe holds a Juris Doctor from Abraham Lincoln University School of Law, and a Bachelor of Arts in Sociology from California State University, Northridge.

Investors Hospitality Management, a private corporation, offers the USA's first sustainable third-party management/ownership services for economy, mid and upscale hotel, resorts and private estates in the American Southwest and internationally. For more information, visit www.investorshm.com or contact John Glen DiGuiseppe: 818-429-2188, [jdiguisepe@investorshm.com](mailto:jdiguiseppe@investorshm.com).

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